



FOR IMMEDIATE RELEASE

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Dawn Reeves Receives AAF Birmingham's 2016 Silver Medal

Birmingham (March 2016) – The American Advertising Federation's Birmingham chapter recently named RealtySouth Vice President of Marketing and Relocation, Dawn Reeves, as its 2016 Silver Medal recipient.

The American Advertising Federation's Silver Medal Award Program was established in 1959 to recognize men and women who have made outstanding contributions to advertising and who have been active in furthering the industry's standards, creative excellence and responsibility in areas of social concern. Annually, AAF member clubs bestow this honor upon outstanding members of the local advertising community.

Reeves has served as Vice President of Marketing for RealtySouth since 2001 and in addition, took on leadership of the company's Relocation Department in 2012.

She served in numerous positions with AAF Birmingham between 2001 and 2006 including VP of Communications, VP of Membership, VP of Programs, Secretary/Treasurer, President Elect and President.

In addition to service to the local chapter, she has remained actively involved on the AAF District 7 level as well as the National level. Some of those positions include District ADDY Co-Chair, State Director, District 7 Secretary/Treasurer, Governor Elect, District Governor, Council of Governors and AAF Board of Directors. In July of this year, she will be installed as Vice Chair of the Council of Governors Board of Directors.

Some of her AAF honors include AAF President of the year (2007), AAF Birmingham Ad Woman of the Year (2003 and 2008) and AAF Governor's Award (2007).

"It is an honor to be among the list of national Silver Medal recipients," Reeves commented. "To know that people have been paying attention to my work all these years when, from my perspective, I was simply accepting opportunities to serve and assist in an effort to give back to my industry, is both exciting and humbling," she added.

RealtySouth CEO Richard Grimes calls Reeves the epitome of dedication and drive. "It is exciting to see Dawn receive this kind of recognition from her peers. It's truly a result of her

commitment to both the advertising and real estate industries. Dawn's determination to be so deeply involved with AAF is a direct reflection of the kind of dedicated employee she has always been. We feel very fortunate to have such a dynamic and driven person as part of the RealtySouth family," said Grimes.

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About RealtySouth

RealtySouth is a Berkshire Hathaway affiliate and a wholly-owned subsidiary of HomeServices of America, Inc. It is one of the Alabama's largest real estate companies with approximately 16 real estate offices and nearly 760 REALTORS® throughout Birmingham, Huntsville, Orange Beach, Auburn and Tuscaloosa. For more information, visit www.realtysouth.com.

About HomeServices of America

HomeServices of America, Inc. is the nation's second-largest residential real estate brokerage company and, through its operating companies, is one of the largest providers of integrated real estate services. HomeServices of America is the majority owner of the Berkshire Hathaway HomeServices, Prudential Real Estate and Real Living Real Estate franchise networks. HomeServices is owned by Berkshire Hathaway Energy, a consolidated subsidiary of Berkshire Hathaway Inc. HomeServices' operating companies offer integrated real estate services, including brokerage services, mortgage originations, title and closing services, property and casualty insurance, home warranties, and other homeownership services. HomeServices Relocation, LLC is the full-service relocation arm of HomeServices of America, which provides every aspect of domestic and international relocation to corporations around the world. HomeServices operates under the following residential real estate brands: Berkshire Hathaway HomeServices California Properties; Berkshire Hathaway HomeServices Carolinas Realty; Berkshire Hathaway HomeServices First Realty; Berkshire Hathaway HomeServices Fox & Roach, Realtors®; Berkshire Hathaway HomeServices Georgia Properties; Berkshire Hathaway HomeServices Kansas City Realty; Berkshire Hathaway HomeServices New England Properties; Berkshire Hathaway HomeServices Northwest Real Estate (Portland); Berkshire Hathaway HomeServices Northwest Real Estate (Seattle); Berkshire Hathaway HomeServices KoenigRubloff Realty Group; Berkshire Hathaway HomeServices York Simpson Underwood Realty; Berkshire Hathaway HomeServices Yost & Little; Carol Jones Realtors®; CBSHOME Real Estate; Champion Realty Inc.; Edina Realty; EWM Realtors®; Guarantee Real Estate; Harry Norman, Realtors®; HOME Real Estate; Huff Realty; Intero Real Estate Services; Iowa Realty; Long Companies; RealtySouth; Rector-Hayden Realtors®; ReeceNichols; Roberts Brothers Inc.; Semonin Realtors®; and Woods Bros. Realty. Information about HomeServices is available at www.homeservices.com.