



FOR IMMEDIATE RELEASE

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RealtySouth Welcomes New Branch Office

Birmingham (April 4, 2014) – RealtySouth is pleased to announce the opening of its Shoals Office, located in Florence, AL.

Formerly Real Estate Shoals, the new RealtySouth Shoals branch will continue to operate under the leadership of Scott Hickman and Joe Rhodes. Hickman will act as managing broker. Twenty-five licensed REALTORS® currently operate out of the branch, which services the Florence and Muscle Shoals areas.

RealtySouth CEO, Ty Dodge, said it is an honor to welcome the associates and staff of Real Estate Shoals to the RealtySouth family. “Because Joe Rhodes and Scott Hickman have built a company based on integrity and service, we share common values and a common vision for the future--and we look forward to embracing that future together,” added Dodge.

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RealtySouth is a full-service brokerage firm of HomeServices of America, Inc., and a Berkshire Hathaway affiliate, headquartered in Birmingham, Alabama.

About HomeServices of America

HomeServices of America, Inc., based in Minneapolis, Minn., is the second-largest, full-service residential real estate brokerage firm and one of the largest brokerage-owned settlement services provider in the U.S and is the majority owner of the Berkshire Hathaway HomeServices franchise brand and the Prudential Real Estate and Real Living Real Estate franchise networks. Owned by MidAmerican Energy Holdings Company, a consolidated subsidiary of Berkshire Hathaway Inc., HomeServices’ operating companies offer integrated real estate services, including brokerage services, mortgage originations, title and closing services, property and casualty insurance, home warranties, and other homeownership services. HomeServices Relocation, LLC is the full-service relocation arm of HomeServices of America, which provides every aspect of domestic and international relocation to corporations around the world. HomeServices operates under the following residential real estate brands: Carol Jones Realtors®; CBSHOME Real Estate; Champion Realty Inc.; Edina Realty; EWM Realtors®; Guarantee Real Estate; Harry Norman, Realtors®; HOME Real Estate; Huff Realty; Iowa Realty; Koenig & Strey Real Living; Long Companies; Prudential California Realty; Prudential Carolinas Realty;

Prudential Connecticut Realty, Prudential First Realty; Prudential Fox & Roach, Realtors®; Prudential Georgia Realty; Prudential KC Realty, Prudential Northwest Realty Associates; Prudential Northwest Properties; Prudential Rhode Island Realty; Prudential York Simpson Underwood Realty; Prudential Yost & Little; RealtySouth; Rector-Hayden Realtors®; Reece & Nichols; Roberts Brothers Inc.; Semonin Realtors®; and Woods Bros. Realty.
Information about HomeServices is available at www.homeservices.com.