



A Berkshire Hathaway Affiliate

## FOR IMMEDIATE RELEASE

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### **Brad Clement Earns International Designation for Luxury Home Marketing Expertise**

**Birmingham (September 29, 2014)** – Brad Clement with RealtySouth’s Acton Road office has earned the prestigious *Certified Luxury Home Marketing Specialist™* designation in recognition of his experience, knowledge and expertise in the luxury home market. “Brad Clement is an example of a real estate professional who has worked to develop market knowledge and the special skills and competencies necessary to provide exceptional service in the fine homes and estates marketplace,” said Institute President Laurie Moore-Moore, upon announcing Clement’s designation.

“I am committed to providing outstanding service to my clients,” said Clement, “and the *Certified Luxury Home Marketing Specialist™* designation is evidence of my ability to meet the needs of affluent buyers and sellers. My membership in The Institute for Luxury Home Marketing also provides me with marketing tools and networking capabilities that benefit my clients.”

Clement is an award-winning real estate professional who has gone through special training and met performance standards in the upper tier market. He is one of only two Birmingham REALTORS® who holds the CLHMS designation. Clement has been in real estate since 2005.

For current information on the upper tier market, contact Brad Clement at (205) 410-3735 or bradclement@realtysouth.com

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RealtySouth is a full-service brokerage firm of HomeServices of America, Inc., and a Berkshire Hathaway affiliate, headquartered in Birmingham, Alabama.

#### **About HomeServices of America**

HomeServices of America, Inc. is the nation’s second-largest residential real estate brokerage company and, through its operating companies, is one of the largest providers of integrated real estate services. HomeServices of America is the majority owner of the Berkshire Hathaway HomeServices, Prudential Real Estate and Real Living Real Estate franchise networks. HomeServices is owned by Berkshire Hathaway Energy, a consolidated subsidiary of Berkshire Hathaway Inc. HomeServices’ operating companies offer integrated real estate services, including brokerage services, mortgage originations, title and closing services, property and casualty insurance, home warranties, and other homeownership services. HomeServices Relocation, LLC is the full-service relocation arm of HomeServices of America, which provides every aspect of domestic and international relocation to corporations around the world.

HomeServices operates under the following residential real estate brands: Berkshire Hathaway HomeServices California Properties; Berkshire Hathaway HomeServices Carolinas Realty; Berkshire Hathaway HomeServices First Realty; Berkshire Hathaway HomeServices Fox & Roach, Realtors®; Berkshire Hathaway HomeServices Georgia Properties; Berkshire Hathaway HomeServices Kansas City Realty; Berkshire Hathaway HomeServices New England Properties; Berkshire Hathaway HomeServices Northwest Real Estate (Portland); Berkshire Hathaway HomeServices Northwest Real Estate (Seattle); Berkshire Hathaway HomeServices KoenigRubloff Realty Group; Berkshire Hathaway HomeServices York Simpson Underwood Realty; Berkshire Hathaway HomeServices Yost & Little; Carol Jones Realtors®; CBSHOME Real Estate; Champion Realty Inc.; Edina Realty; EWM Realtors®; Guarantee Real Estate; Harry Norman, Realtors®; HOME Real Estate; Huff Realty; Intero Real Estate Services; Iowa Realty; Long Companies; RealtySouth; Rector-Hayden Realtors®; ReeceNichols; Roberts Brothers Inc.; Semonin Realtors®; and Woods Bros. Realty.

Information about HomeServices is available at [www.homeservices.com](http://www.homeservices.com).