

### CASA MARINA - THROUGH THE YEARS AT OUR "HOUSE BY THE SEA" Henry M. Flagler commits to building his Overseas Railway linking Key West to the US mainland 1904 Henry M. Flagler, upon completion of the railway, promises the town a luxury resort hotel 1912 1913 Henry M. Flagler passes at the age of 83 Construction begins under the guidance of a trusted Flagler aid, Louis P. Schutt, who 1918 became the resort's manager until his passing in 1933. Designed by experts in Spanish Architecture, Thomas Hastings and John M. Carrere of New York, as a monument to Henry M. Flagler. 1920 Casa Marina welcomes our first guests on New Year's Eve and operated as a seasonal resort January through March for the first 10 years. Casa Marina survives The Great Hurricane of 1935 with no serious damage. 1935 The US Navy, by law of eminent domain, buys Casa Marina and converts it to officers' quarters. 1942 It would remain as quarters until 1946. The resort was purchased from the government and operated under several owners through 1962. 1946 US military commandeered the resort during the Cuban Missile Crisis; installed missiles directed at Cuba and surrounded the property in barbed wire. The US Military briefly considered using Casa Marina as their permanent headquarters Purchased by Senator Spottswood, a 5th generation Key Wester who assisted his mother working the newsstand as a small boy. He leased the resort to the Westinghouse Corporation for training of 300 volunteers for the new Peace Corp. 1967 1976 - the resort remained empty with the exception of the Birdcage Lounge and outdoor patio. 1979 - the resort was purchased and underwent an extensive renovation and expansion of guest rooms along Seminole Street. 1984 The suites building along Reynolds Street was added. Between 1984 – 2005 – the resort underwent multiple purchases and hotel flags. 2008 The resort was purchased by LXR/Blackstone. 2009 Casa Marina converts to the Waldorf Astoria™ brand Park Hotels & Resorts purchases Casa Marina and and continues to proudly fly under the flag of Hilton's luxury brand Waldorf Astoria™ Resorts Famous Guests include: Presidents Warren G Harding and Harry S Truman, writer Ernest Hemingway, Tennessee Williams, bandleader Guy Lombardo, actress Rita Hayworth, actor and singer Rudy Vallee, composer and conductor John Philip Sousa, James "Jimmy" Hoffa, poets Wallace Stevens and Robert Frost, Donald Sutherland, Helen Mirren, the late Aaron Spelling, musician and TV personality Ozzie Osbourne. Today, we continue to welcome contemporary athletes, musicians, actors, actresses, literary figures, politicians and journalists. of America's binest Resort Hotels FOR EXTRA SPECIAL ATTENTION



## Welcome to

# Casa Marina Key West

Built in 1920 and listed on the National Register of Historic Places, Casa Marina is a flawless merging of Old Key West ambiance and contemporary luxury. Sitting on 1,100 feet of the largest private secluded beachfront in Old Town Key West, the Resort is perfect for lazy days in a hammock on the sand or by one of two sparkling pools. The serene, tropical setting and spectacular grounds offer a variety of unique locations for beach receptions and dinners, team building experiences, memorable meetings and incentive trips.

Delight in pampering pool concierge services, including poolside popsicles and refreshing chilled towels, a rejuvenating fitness center and beachside spa treatments. Enjoy on property world-class water sports, such as jet skis, water bikes, paddle boards and snorkeling excursions. To complete your Key West experience, the vibrant and eccentric Duval Street is minutes from the Resort, easily accessible via a leisurely stroll, rented scooter or bicycle.

KEY WEST'S LARGEST PRIVATE BEACH • BREATHTAKING OCEAN VIEWS 11,000 SQ. FT. OF INDOOR MEETING SPACE • WORLD - CLASS WATERSPORTS STEPS FROM OLD TOWN



#### **ACCOMMODATIONS**

 311 guest rooms, including 63 suites, many with large oceanfront balconies and patios

#### **ACCOMMODATION FEATURES**

- Bright, contemporary décor
- Luxurious Waldorf Astoria signature robes
- Wireless high-speed Internet access
- LCD flat screen television
- Mini-refrigerator and Nespresso® coffee/tea machine
- Clock radio with iPod connection
- In-room safe

#### **AMENITIES & RECREATION**

- 1,100 feet of private, sandy beach the largest in Key West
- Two oceanfront pools with pool cabanas offering concierge service - including one adults only pool
- Spa al Mare'
- Rejuvenating fitness center, with Peloton<sup>®</sup> bikes
- Lighted tennis court nearby
- World-class fishing, scuba diving and sailing
- Snorkeling, sunset sails, jet ski excursions, kayaks, paddleboards and ocean bikes
- The Key West Golf Club featuring Rees Jones championship par-70 course, Pro Shop and restaurant nearby
- Eco-tours and Dolphin Encounters
- Beach activities and resort events





#### **GUESTS SERVICES**

- Personalized concierge service
- Dry cleaning
- Valet Parking and Self Parking
- Business services
- On-site meetings/events services

#### **DINING AND ENTERTAINMENT**

- Renowned daily breakfast, served on the terrace of Flagler's Ballroom
- Signature "Toes In The Sand" dining experience
- The Sun-Sun Bar & Grill is open for lunch and dinner and features a casual, oceanfront, open-air experience with a full menu, tropical drinks and snacks

- Ramblers Gift Shop, located in the lobby offers coffee, salads and other grab-and-go items
- HMF Café grab and go coffee and breakfast items
- HMF Sidecar nightly speakeasy featuring a small plates menu and specialty craft cocktails
- Four Marlins Oceanfront Dining, located at our nearby sister property The Reach Key West, Curio Collection by Hilton™
- In-room dining
- Walking distance to the unique restaurants, boutiques and nightlife of Duval Street





## **Our Sister Property**

Guests of Casa Marina may enjoy two unique experiences in one as you receive access and reciprocal charging privileges to all of the amenities available at our sister property The Reach Key West, Curio Collection by Hilton™ including relaxed yet sophisticated culinary experiences at Four Marlins Oceanfront Dining featuring the freshest local seafood, imaginative craft cocktails and an impressive wine list.





#### **MEETINGS & EVENTS**

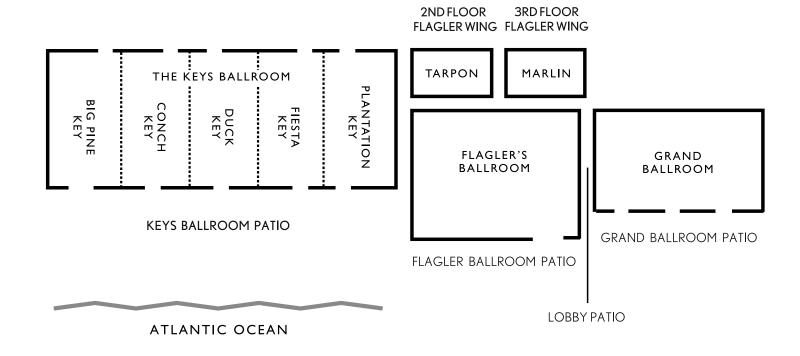
Whether you are hosting a sales incentive trip, conference, executive retreat, or banquet, let your event come to life at this iconic resort.

Our vibrant settings include both indoor/outdoor venues, plus the most meeting space in Key West that can accommodate groups of up to 500 attendees. Our award-winning, on-site professional events staff will create an atmosphere surpassing every expectation from delicious menus to the latest state-of-art audio/visual services.

- 11,000 square-feet of indoor meeting space
- 9 meeting rooms accommodating groups from 10 to 500
- 4,840-square-foot Keys Ballroom, which breaks out into five sections
- 3,000-square-foot Flagler's Ballroom, the best space for a historic event in the Florida Keys
- 2,584 square-foot Grand Ballroom features original Florida Pine wood and arched windows providing beautiful natural light
- East Beach and Flagler Beach offer panoramic ocean views
- 3 outdoor patios overlooking the resort grounds, pools and ocean
- Wireless high-speed Internet access in all meeting rooms
- Audio/visual and technology services











Room Name	Dimensions	Square Feet	Ceiling Height	Reception	Banquet	Theater	Classroom	U-Shape	Conference	H-Square
The Keys Ballroom	44' x 110'	4,840	10'	500	400	530	300	130	160	140
Big Pine Key	44' x 22'	968	10'	100	70	105	60	22	25	25
Conch Key	44' x 22'	968	10'	100	70	105	60	22	25	25
Duck Key	44' x 22'	968	10'	100	70	105	60	22	25	25
Fiesta Key	44' x 22'	968	10'	100	70	105	60	22	25	25
Plantation Key	44' x 22'	968	10'	100	70	105	60	22	25	25
Keys Ballroom Patio	174' x 37'	6,438	N/A	300	220					
Tarpon (Room 245)	27' x 16'	432	9'		20	30	18	12	15	15
Marlin (Room 345)	27' x 16'	432	9'		12			12	12	
Flagler Ballroom	77' x 40'	3,080	14'	300	250	320	180	80	100	90
Flagler Ballroom Patio	43' x 30'	1,290	N/A	130	84					
Lobby Patio	43' x 25'	1,075	N/A	110	72					
Grand Ballroom	68' x 38'	2,584	14'	270	200	275	150	70	85	75
Grand Ballroom Patio	43' x 25'	1,075	N/A	110	72					
Flagler Beach	300' x 100'	30,000	N/A	3,000	750	1,000				
East Beach	100' x 67'	6,700	N/A	700	500	500				



## Resort & Key West Activities

Whether you are planning a corporate team-building event or offering incentive winners a choice of leisure activities, this quintessentially Key West beach resort features an entertaining array of options.

#### SPA AL MARÉ

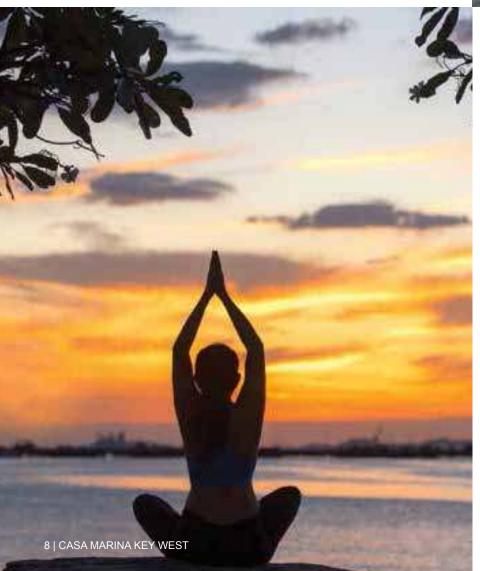
Spa al Maré offers indoor and outdoor treatments that will leave you feeling rejuvenated and refreshed. Relax and unwind with a therapeutic massage by experienced therapists, recharge and balance with an extensive collection of aromatherapy treatments.

#### **BIKE TOURS**

Experience an exciting bike tour around the island. With stops at top destinations and strolls through quiet, tree-lined backstreets, you will discover the treasures of the island. Can accommodate larger groups.

#### **SUNRISE YOGA**

Move to your breath, stretch mindfully, and relax deeply. Join us on the beach. Experienced instructors from Spa al Maré. Private and group sessions available.





#### **ISLAND JET SKI TOURS**

This 90-minute high-speed adventure takes you 27 miles around Key West from the Atlantic to the Gulf of Mexico. This guided tour has 5 stops along the way so you can learn a bit of local history. Jet Ski tours leave every two hours, daily, and accommodate groups of up to 20 people.

#### SAND SCULPTING

With the assistance of our resident sand sculptor, build your own sand sculpture and experience what it takes to start from a pile of sand and end with a finished work of art. Have your company logo created by one of the professionals to display throughout your program. A perfect team building experience.

#### **DOLPHIN & SNORKEL TOUR**

Discover local dolphins in their natural environment while sailing through the back country of the Lower Keys, then explore our coral reefs. The 40' catamaran can accommodate larger groups. Half-day and daily tours are also available.

#### **BICYCLE & SCOOTER RENTALS**

Discover the island as a group! Bikes and scooters are available for pickup and drop-off at the beach hut on property for your team's convenience.

# Resort & Key West Activities continued

Embark on a Key West adventure with an abundance of exciting local group activities including:

#### **KEY WEST FOOD TOURS**

A unique and original local culinary walking tour conducted in a safe, sustainable, and environmentally responsible manner whose goal it is to create food memories that last a lifetime. You'll discover engaging and knowledgeable local guides who are eager to share the most authentic and delicious version of Key West, off the beaten path.

#### **SCAVENGER HUNTS IN KEY WEST**

Southernmost Scavenger Hunt offers a unique way to explore our tropical paradise. This award-winning activity combines Key West's charm with team spirit and can accommodate groups of any size.

#### **SUNSET SAILS & CHARTERS**

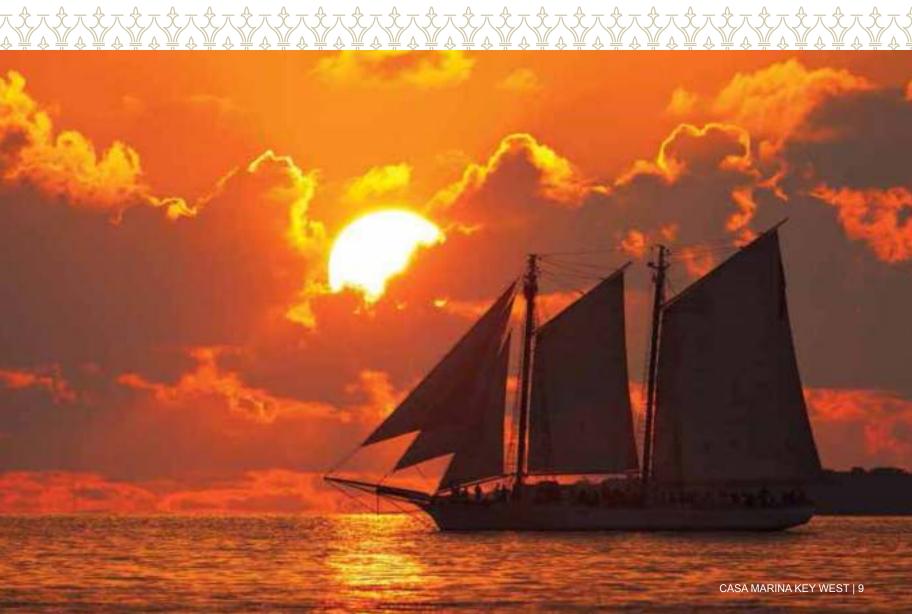
A 2-hour sail gives groups a front-row seat to some of the most beautiful sunsets on earth. Private charters can be arranged in advance for large groups.

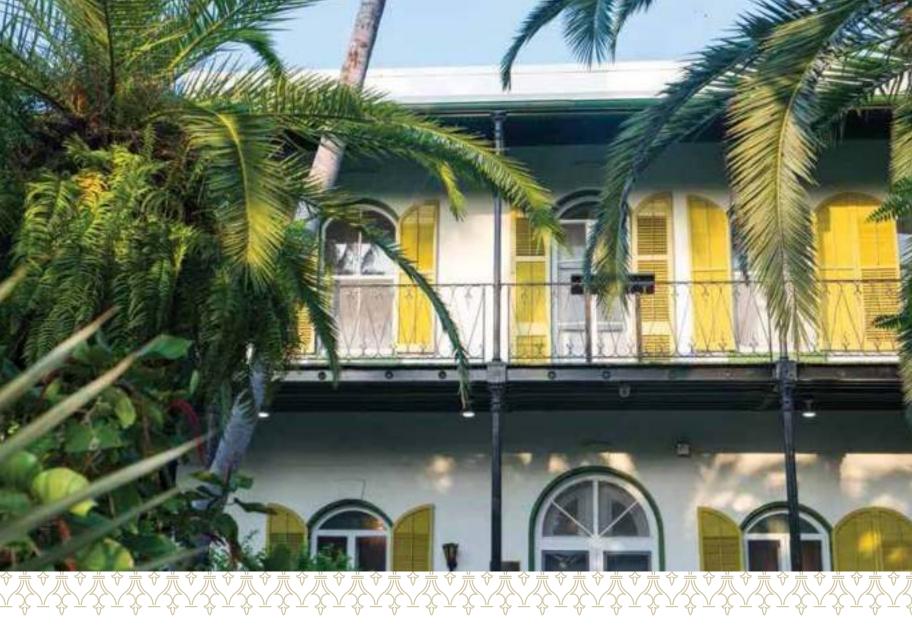
#### **OFFSHORE & FLATS FISHING**

Fish the waters that are home to trophy game fish such as Mahi Mahi, Tarpon, Sailfish, Marlin, Tuna, and Wahoo. All boats are fully equipped with the latest electronics, fighting chairs, and comfortable seating. Boxed lunches and beverages can be arranged by your event manager for the trip.

#### **GOLF**

Nearby, the Key West Golf Club's 18-hole Rees Jones designed course has over 200 acres of beautiful Florida Keys foliage and wildlife. The club has a full-service pro shop, restaurant, bar, and top-of-the-line rental equipment available.





## **Key West Landmarks**

#### **HEMINGWAY HOUSE**

This significant Key West landmark was home to Nobel Prize winner Ernest Hemingway. Group dinners available.

#### SUNSET CELEBRATION AT MALLORY SQUARE

Don't miss Key West's stunning sunsets. Soak in the culture of street artists, musicians and more at this festive nightly gathering in Key West's famous open air square along the Gulf.

#### **AUDUBON HOUSE**

Audubon House & Tropical Gardens was once home to Captain John Huling Geiger, a harbor pilot. The historic home is filled with antique furnishings, artwork, and a replica cook house. Group dinners available.

#### TRUMAN LITTLE WHITE HOUSE

The Harry S. Truman Little White House is the State of Florida's only presidential site. Originally, it was constructed in 1890 as naval officers housing. Important visitors have included extended stays by

inventor Thomas Edison and it has been used by six American presidents. Its most important usage was as the winter White House of Harry S. Truman.

#### **MEL FISHER MUSEUM**

The Mel Fisher Maritime Museum is home to a large collection of materials recovered from the Spanish galleons Nuestra Señora de Atocha and Santa Margarita of 1622. On September 4, 1622, 28 ships left Havana, Cuba, bound for Spain. With them was carried the wealth of an empire. The following day, the fleet found itself being overtaken by a hurricane as it entered the Florida straits. These vessels lay broken on the ocean floor, scattered from the Marquesas Keys to the Dry Tortugas. In them were the treasures of the Americas, and the untold stories of scores of Spanish sailors, soldiers, noblemen, and clergy.



## **Key West Landmarks**

Venture out for the day to see what nature has to offer in the lush and extraordinary Florida Keys.

#### KEY WEST SHIPWRECK TREASURE MUSEUM

At the Key West Shipwreck Museum you will step back in time as you discover Key West's unique maritime heritage and how it became the richest city in the United States. This experience combines actors, films, and the actual artifacts from the 1985 rediscovery of the wrecked vessel Isaac Allerton, which sank in 1856 on the treacherous Florida Keys reef.

#### **BUTTERFLY CONSERVATORY**

Feel your stress fade away in this magical world of butterflies. Witness a variety of over 60 butterfly species from around the world, along with over 20 exotic bird species all in one habitat.

#### **CUSTOM HOUSE**

Originally home to the island's customs office, postal service, and district courts, this four-story architectural marvel towers over Mallory's historic seaport.

#### FORT ZACHARY TAYLOR

The Fort Zachary Taylor State Park has everything one would desire with beautiful beaches, watersport rentals, harbor sunset views, and a lush tropical setting for any group outing.

#### EAST & WEST MARTELLO MUSEUM & GARDEN CLUB

These historical forts were built in order to provide protection for Key West during the Civil War. Visitors can now explore the preserved towers and learn about the history of the Florida Keys.

#### **KEY WEST ESCAPE ROOMS**

An exciting, real-life team-building activity that's perfect for families, friends, corporate groups, birthdays, bachelorettes, and more. You will have 60 minutes to escape the themed room by collectively figuring out clues, combinations, riddles, puzzles, locks, and keys.

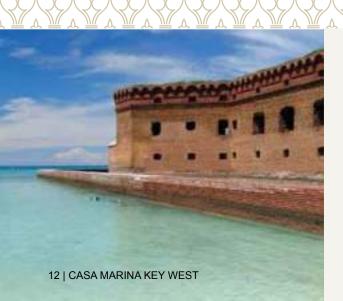


Group Transportation can be arranged by your Events Manager

By Land: 160-mile Bucket List scenic drive from Miami, over 42 bridges with views of the Atlantic Ocean, Florida Bay, and Gulf of Mexico

By Sea: Key West Express ferry with service to/from Ft. Myers, and Marco Island

By Air: 2.7 miles to Key West International Airport



## **Day Trips**

#### **Dry Tortugas National Park**

Made up of seven small islands and perfect for snorkeling, the Dry Tortugas is one of the world's most unique eco-attractions. Its crown jewel, the historic Fort Jefferson, was once used as a prison during the Civil War. Nature tours and history lessons await you. Arrive by boat or plane.